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Communications

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Gardner-Webb 2020 Impacts Growth and Provides Opportunities for Students

BOILING SPRINGS, N.C.—Gardner-Webb University has a 114-year history of providing a world-class education in a faith-based environment. To begin the University's next chapter, GWU President Dr. William M. Downs is launching a yearlong fundraising initiative with the help of a generous lead gift from The Broyhill Family Foundation. Donations to Gardner-Webb 2020 will benefit the University's Priority Fund.



“From manufacturing to politics and public service, the name ‘Broyhill’ is well known throughout North Carolina and around the world,” Downs stated. “The Broyhills and their Family Foundation have a long history—four decades worth—of support for Gardner-Webb. They have given generously to the University, with specific gifts to name the Broyhill School of Management, the Broyhill Cloud and the Broyhill Adventure Course. The Foundation now continues their dedicated support with this new gift.”

For many years, the Broyhill Cloud has been an integral part of the technology for the School of Management. With the Foundation's new gift, the Broyhill Cloud expands to a campus-wide technology initiative that supports all students, faculty and staff. It will power a new virtual server, providing web-based solutions that are critical to work on campus and in distance learning programs.

“The gift fits perfectly in the 2020 Priority Fund, which will ignite Gardner Webb's growth and provide opportunities for students,” Downs explained. “I extend a deep and heartfelt thank you to the Broyhill Family Foundation, for their continued generosity and support for Gardner-Webb University.”

Woody Fish, vice president for External Affairs/Advancement, invites alumni, friends, community and corporate partners to join the Broyhill family and donate to the fund to provide scholarships to help reduce the debt burdens on many students. “Contributions will also support high-impact learning opportunities, such as internships, mission trips

and study abroad opportunities,” Fish shared. “Donations will assist GWU’s championship-caliber athletic teams. In addition to the national spotlight on the men’s basketball team, several of the 22 Division I teams on campus have earned regional honors, and student-athletes consistently receive awards for academic achievements.”

Resources will also be used to maintain state-of-the-art classrooms and labs; keep the 240-acre campus looking picturesque and spectacular; bring the performing arts to audiences around the region; and enable Gardner-Webb to be North Carolina’s recognized leader in Christian higher education.

“We are here to be exemplars of our Christian faith, leading our students along a spiritual journey that complements the traditional academic path taken by others,” Downs observed. “We are also here to make a lasting difference in the quality of life for our community and for our region.”

[Learn more about the Gardner-Webb 2020 Fund.](#)

Located in the North Carolina foothills, Gardner-Webb University is a private, Christian, liberal arts university. Gardner-Webb emphasizes a strong student-centered experience and rigorous academics to prepare students to become effective leaders within the global community. Ignite your future at Gardner-Webb.edu.



On a service trip to New York, GWU students cooked a meal in the Bowery Mission, the oldest homeless/transitional ministry in the country.



Allyson Butts of Concord, N.C., is one of the students who has received a GWU Ignite Excellence scholarship.